**COMESA INVESTMENT FORUM (CIF24)**

**27 June 2024**

**Tunis, Tunisia**

**DRAFT Programme**

**17**

**Unleashing Potential: Cross-Border Trade and Investments in COMESA**

**27 June 2024**

**08:30– 09:30: REGISTRATION**

Location: Mövenpick Lac

**09:30 – 10:00: OFFICAL OPENING**

**Speakers:**

* **Mrs. Heba Salama**, CEO, COMESA Regional Investment Agency (RIA)
* **Amb. Dr. Mohamed Kadah**, Assistant Secretary General (Programmes), COMESA
* **H. E. Minister**, Tunisia [TBC]

***MC: Wassim Belarbi****, ExpressFM*

**10:00 – 17:00: B2B AND NETWORKING SPACE**

**10:00 – 10:20: 1-ON-1 ON STAGE WITH AMB. DR. MOHAMED KADAH, ASSISTANT SECRETARY GENERAL (PROGRAMMES), COMESA**

***Moderator: Wassim Belarbi****, ExpressFM*

**10:20 – 11:30: PLENARY 1: INVESTING IN COMESA: CROSS BORDER PARTNERSHIPS AND SUCCESSES**

**Speakers:**

* **Mr. Jalel Tebib,** General Manager, Foreign Investment Promotion Agency (FIPA-Tunisia), Tunisia
* **Mr. Sibani Mngomezulu**, Board Member, COMESA RIA
* **Mr. Aslan Berjeb,** President, Confederation of Citizen Enterprises of Tunisia (CONECT)
* **Investor Success (1)**
* **Investor Success (2)**

***Moderator: Wassim Belarbi****, ExpressFM*

**11:30 – 11:45: NETWORKING BREAK**

**11:45 – 13:00: PLENARY 2: IN THE SPOTLIGHT: FURTHERING COMESA TRADE RELATIONS**

**Speakers:**

* **Dr. Christopher Onynago,** Director Trade and Customs, COMESA
* **Dr. Willard Mwemba,** CEO, COMESA Competition Commission (CCC)
* **Representative,** Development and International Cooperation, African Countries, Tunisian Union for Industry, Trade and Handicrafts (UTICA), Tunisia
* **Representative**, Africa Trade and Investment Development Insurance (ATIDI)

***Moderator: Wassim Belarbi****, ExpressFM*

**13:00 – 14:00: LUNCH**

**16:00 – 17:15: PLENARY 2: FINANCING INVESTMENTS AND TRADE IN COMESA**

**Panel discussion:**

* **Mr. Hafedh Ben Afia,** Head of North Africa Region, African Export-Import Bank (Afreximbank)
* **Ms. Jedidah Ndebele,** CEO, COMESA Clearing House (CCH)
* **Representative,** Tunisia – Africa Business Council, Tunisia
* **Mr. Khalid Ben Jilany**, Senior Partner and Member of ExCom, AfricInvest
* Investor (Tunisia)

***Moderator: Wassim Belarbi****, ExpressFM*

**17:15 – 17:30: CONCULDING REMARKS**

* **H.E. Minister**, Tunisia

***Facilitator: Wassim Belarbi****, ExpressFM*

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